

BC Netball Strategic Plan



OUR GOALS

Our Mission
TO GROW NETBALL
IN BRITISH COLUMBIA

Our Vision
TO LEAD AND COORDINATE
NETBALL IN BRITISH COLUMBIA

Our Values
ATHLETES
DIVERSITY
EXCELLENCE
INTEGRITY
HEALTH
TEAMWORK
LEADERSHIP
RESPECT
EMPOWERMENT

SPORT FOR LIFE

Goals & Objectives

- To encourage and promote a positive netball experience for athletes of all ages.
- To provide opportunities for anyone who wants to participate in netball at any level as player, coach, official, volunteer or administrator.

Strategic Initiatives

- Develop a comprehensive understanding of the needs, interests and motivators of current and potential netball players, coaches, administrators
- Ensure successful collaboration and cooperation with member organizations to support the growth in participation.
- Ensure all programs follow the LONG TERM ATHLETE DEVELOPMENT plan that promotes a safe and fair environment and creates a passion for netball
- Require Commit to Kids training for personnel responsible for working with Youth.
- Develop, fund, and implement programs and strategies geared toward converting young netball players into long term and loyal players, coaches, umpires and administrators and volunteers
- Support local communities with netball programs and resources
- Continue to apply for Canada Summer Jobs grants and Direct Access Gaming Funding for Youth Programs.
- Partner with local clubs and associations to increase opportunities for participation and competition for youth, women, indigenous, LGBT+ men, mixed teams and masters athletes.

COACHING & OFFICIATING

Goals & Objectives

- To develop and maintain qualified coaches and officials at all levels.
- To deliver World Class coaching and umpiring certification programs that are aligned with the World Netball, Netball Canada, The International Coaching Advisory Panel and The International Rules Panel.

COACHING

Strategic Initiatives

- Review and revise the coaching development pathway. Outline at each level the theory, technical and practical training standards required for each level of competition.
- Implement the use of the level 1 and 2 World Netball Technical Manual to align with international coaching standards.
- Continue to support attendance at NCCP workshops as part of the theory program.
- Promote opportunities to coach BC Zone or similar competitions with young talent identified coaches
- Facilitate coaching sessions with top World Netball visiting coaches
- Provide financial incentives for BC Team athletes to coach High School and Zone teams
- Ensure recognition and celebratory processes are in place for coaches.

OFFICIATING

Strategic Initiatives

- Develop and deliver an umpiring program for officials for competitions at all levels that outlines the development pathway for officials including theory, technical and practical training standards
- Develop and implement umpiring criteria, policies, and procedures to improve the understanding of the INF rules and the roles and responsibilities of officials
- Explore financial opportunities and support for netball umpires across BC
- Talent Identify young Officials with the potential to achieve Canadian National and International Umpiring Awards
- Visiting official sessions for Talent ID'd Advanced Officials
- Explore and promote opportunities for TID's umpires to umpire at Age Group competitions in Americas Netball Region
- Ensure recognition and celebratory processes are in place for officials

ORGANIZATIONAL READINESS

Goals & Objectives

- To maintain innovative, resourceful, and accountable governance and management structures that will provide leadership and quality programs.
- To ensure sustainability and long term success through effective business practices and financial management

Strategic Initiatives

Governance

- Uphold the constitution and comply with BC Netball bylaws and policies and procedures.
- Review governance with clear roles and responsibilities for succession planning.
- Ensure the infrastructure is in place to meet the current and future needs of netball

Finance

- Meet eligibility requirements for Viasport Corefunding.
- Review and prioritize existing and potential new programs
- Ensure Core funding and Revenue streams are supported and managed effectively
- Develop new sources of revenue
- Increase funding from non-governments sources
- Build working capital
- Seek sponsorship

Promotion and Marketing

- Develop high level communication strategy.
- Develop a new, coherent and workable Marketing Plan
- Continue to expand and improve use of BC Netball website Facebook and Twitter.
- Advertise coaching and competing opportunities on the social media sites.

EXCELLENCE

Goals & Objectives

- To deliver high performance programs that inspire athletes to achieve their full potential as National and International players.
- To work in partnership with the Canadian Sports Institute to achieve maximum success for all high performance athletes.

Strategic Initiatives

- Increase opportunities for National and International experience through the coordination of development tours and competitions.

- Meet eligibility for enhanced excellence and targeted athlete programs and maintain partner with the Canadian Sport Institute.
- Host International visiting National and National age group teams annually.
- Improve financial support for High Performance athletes.
- Review criteria for athletes' selection to BC representative Teams.
- Improve high performance recognition program for high performance athletes



